

*Merry
Christmas
and a
Happy
New Year*



CONTACTS
DECEMBER
1959



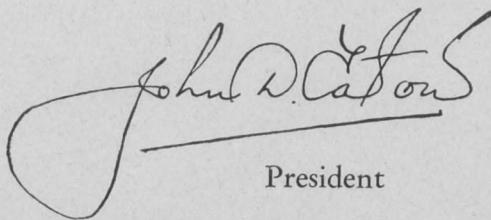
SEASON'S



*From Our
Company
President*

This happy time of year presents a fitting occasion to acknowledge and express our gratitude for the loyalty of Eaton's staff. No one knows better than I the particular pressures of this busy season, and I want you to know how much your efforts to keep up the customary high standard of service have been appreciated.

It is a great pleasure, on behalf of the Board of Directors and myself, to wish you all the happiness of the Christmas Festival.



John D. Eaton
President





GREETINGS

*From Our
General
Manager*



Once again the season of the year has arrived which affords me the opportunity of expressing my appreciation for the loyal support you have given the Company, not only during the past few strenuous weeks, but also throughout the entire year.

Also, it affords me the opportunity to wish you and yours a very Merry Christmas and Happiness and Good Health for the coming year.

General Manager



Welcome to the Quarter Century Club

WILLIAM A. PORTER



Bill Porter has been a sportsman for 25 years for that's how many years he's been associated with our Store Sporting Goods Department. Married with an only son, Bill is well liked by his many friends at Eaton's. He has played a bit of golf and done some curling and is an enthusiastic gardener and home carpenter. Bill and his wife love to travel by car and each year choose some place different to visit. This last holiday they journeyed west to Alberta, south as far as Las Vegas and back through Colorado to Winnipeg.

November 19, after Store closing, his department gathered together and Mr. Barry, Manager, made a presentation of a 35 m.m. camera. Actually Bill's anniversary date was Sunday, November 22. Then at a surprise party held at the Porter's home, Mr. Baxter, Department Manager, presented Bill with some accessories for his camera. In attendance were many of Bill's friends and neighbours. Needless to relate, a very nice time was had by all. Sincere wishes for long life and happy years from all your friends at Eaton's, Bill. Congratulations on your 25 years.

HARVEY McCALMONT

Mr. McCalmont of our M.O. China Department, celebrated his 25 years with the Company on Tuesday, December 8. Harvey has been with the China for his full 25 years with the exception of a five and a half-year hitch with the Canadian Navy as an Acting Petty Officer (mostly overseas). Golf and curling take up Harvey's leisure time along with holidays down at Grand Marais during the summer months. Being a retired hockey and baseball player (amateur, of course) he is an enthusiastic spectator sports fan. Also manages to find time to tend a large garden.

Harvey's department presented him with a movie projector as a quarter-century gift and good wishes from his many friends were extended to him throughout the day. Congratulations, Harvey, and many more happy years.



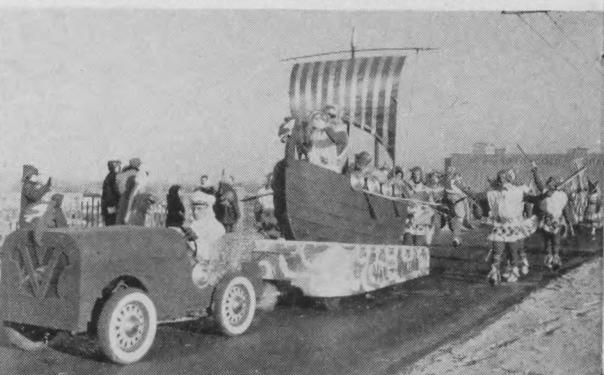
MISS MIRIAM STEELE

Miss Steele, of our Printing Plant, has had the misfortune of being laid up due to illness at the time of her quarter-century on Thursday, December 3. Miss Steele has been a resident of Princess Elizabeth Hospital for quite a few months now as a result of a bad series of falls resulting in two broken hips. However, she is progressing favourably and hopes to be let out for Christmas at least. All Miss Steele's time has been with the Printing Plant.

Mr. Wimble, Manager, and members of the department, journeyed to the hospital to make a presentation of a pearl pendant and a set of earrings. Mr. W. L. Falk, Assistant General Manager, Mr. B. C. Sutherland, Personnel Manager, and Mr. V. T. Fotheringham, Welfare Department Manager, also paid a call on Miss Steele and presented her with a Company diamond ring along with a letter from our President, Mr. J. D. Eaton. All in all, a very full day. May you have years filled with good health and good fortune ahead, Miss Steele.

Four

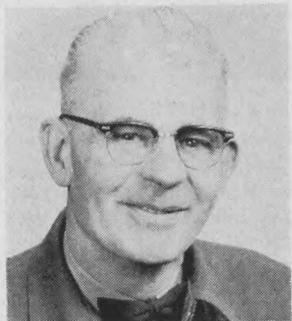
"Twas the month before Christmas . . . and time for Eaton's Santa Claus Parade."



Lady Eaton Celebrates 80th Birthday



A happy occasion in Toronto was the 80th birthday of Lady Eaton on Thursday, November 26. Greetings and messages of affection and congratulations from all parts of Canada were showered on Lady Eaton and in her honour Mr. and Mrs. John David Eaton entertained members of the family and friends at their home. Lady Eaton continues to enjoy a busy round of activities and interests, and in the picture above, taken at her birthday party, she is in the centre with two smiling grandsons, Thor (left) and Fredrik, both sons of our president.



FORTY YEARS WITH EATON'S

JOHN R. SPEED

Forty years—all with the Delivery and still looking fit. John Speed celebrated his "fortieth" on Tuesday, December 8, and at that time his department presented him with a wrist watch to commemorate the occasion. John has had 35 years with City Delivery and five years with Freight Transport. He professes to being pretty much of a home man with flower gardening being his chief pastime when the weather permits.

Your friends and associates join in wishing you many more years of good health and happiness, Mr. Speed.

MISS GERTRUDE M. THOMSON

Miss Thomson of our Grocery Packing staff, celebrated her 40th year with Eaton's on Tuesday, December 8. Her department presented her with luggage—a gift from her associates. She also received many personal gifts.

A native of Dumfries, Scotland, Miss Thomson came to Canada with her family when very young and settled in Winnipeg. Began working for Eaton's as a parcel girl in W147 where she remained for four years, then transferred to the Shopping Card Assembly and Packing where she spent eight years, finally to the Grocery Packing where she is at the present time.

Gertrude Thomson likes a game of golf occasionally, and is a member of the Odd Fellows five-pin bowling league. Loves to travel and journeyed to Calgary this year for her holidays.

Congratulations on celebrating 40 years with the Company, Gertrude, and may your future years be blessed with good health and happiness.

Santa's Cowgirls certainly
were pretty!



Five

This little girl made sure she
had a good spot.



EATONIANS IN THE NEWS



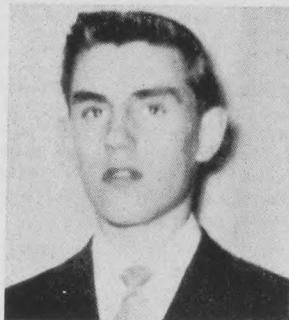
FRED HEADON

Seventeen-year-old son of Herbert Headon of Department 132A, has been doing very well competitively in our local swim meets and in the United States, too. This summer at a meet held in St. Cloud, Minnesota, Fred placed sixth in the final of the 100-metre breaststroke. At a recent meet held at Lipsett Hall, representing the Y.M.C.A. in the Manitoba championships, Fred came second "by a hair" in the Manitoba championship 100-metre breaststroke final. Keep up your practising, Fred, the Olympic team is the next step for you, if you do.

GERALD JARRARD

Son of Jerry Jarrard of W127 Department and Anne Jarrard of Books and Stationery (Store), has been awarded the McGill University National Scholarship. This scholarship is renewable annually for four years. Gerald also has been named a university scholar. This is the highest academic honour an undergraduate can achieve.

Both awards are full proof that Gerald has been a diligent scholar and we at Eaton's would like to congratulate you, Gerry Jr., on a job well done! Keep up the good work.



MRS. ELVA J. WHITE

Took time out while on her annual vacation from Eaton's to visit the head office in Chicago of the Scholl Manufacturing Co. Mrs. White does a very capable job of selling Dr. Scholl's products, and has been for the past 21 years, here at Eaton's. Elva White is seen in this picture discussing new products with Mr. G. H. Parson, Sales Manager for Canada.



CANADIAN LEGION CHRISTMAS TREE

Hurry! Hurry! Just a few days left now for you to give a gift to a hospitalized veteran—just leave it at the Canadian Legion Christmas Tree located in the Hargrave Shop for Men, Main Floor, Store. Ask advice of the Legion attendant — then hustle for that gift or gifts and get it to the tree on time. Gifts accepted until closing time Thursday, December 24, Christmas Eve.

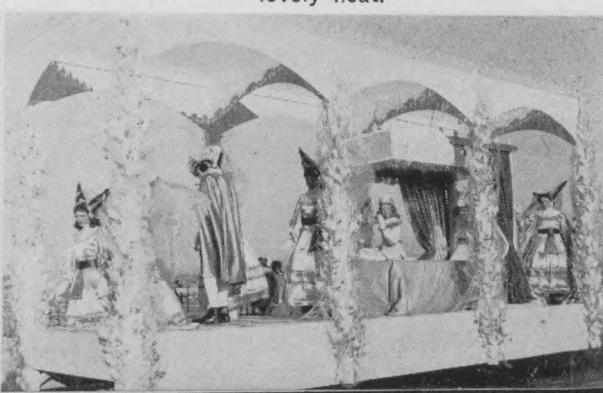


Six

These Firemen used "ice" water
it was so cold!



"Sleeping Beauty"—a very
lovely float.



EATONIANS IN THE NEWS



EDWARD GRAYDON

Son of Mr. Ed Graydon, retired member of W236, Staples, staff, was appointed to the Springfield College Recreation and Youth Leadership staff. The appointment was effective September 1, 1959. Young Ed Graydon is a graduate in Arts of the University of Manitoba and holds a Master of Education degree from Springfield College. May we at Eaton's extend a sincere wish for continued success at your work in future years, Ed, and congratulations, Mr. Graydon, on having so clever a son.

BOB TAIT

Bob Tait of the Personnel Office, Saskatoon Store, won a "Talent Caravan" contest held in Regina on October 22. Bob journeyed to Winnipeg to participate in the show held at our Winnipeg Auditorium and sponsored by the same group a week or so later. At this time he was a guest and will later on in the year be competing in one of the semi-final contests. Be sure to watch for Bob, Eatonians, and root him home with your votes. Best of luck, Bob. Incidentally, he is a singer of popular songs and very good!



MRS. STEVENS

"As an ex-Eatonian, I was delighted to receive the August issue of Contacts and to see the familiar format.

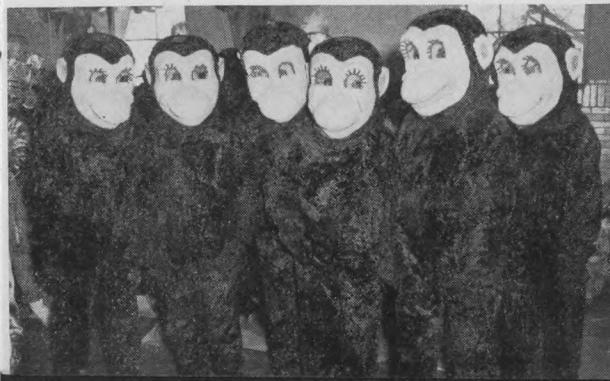
"I was highly interested in page three of this particular issue and thought you might be interested in the background of the article. At the time this sales program was being written I was private secretary to the president of the Robert Palmer Corporation in Santa Barbara, Calif. Mr. Palmer was intensely interested in helping salesmen in every field to be better salesmen, and his publications were devoted to this end. In 'Essentials to Good Selling' he featured success stories of men in the American selling field. I suggested a Canadian, as our programs were highly popular with Canadian businessmen also, and the result was 'The Man Who Successfully Built an Empire—Timothy Eaton.' I was happy to play a small part in this publication and know Mr. Palmer will be most pleased to see your reproduction of his article in Contacts.

"Although I now live in the Orient, I have many pleasant memories of my years as an Eatonian, and wish to be remembered to my friends.—Bea Aymer Stevens."

Mrs. Stevens' address is 2, Lane 78, Sung Kiang Road, Taipei, Taiwan, Formosa.



No, we didn't get these Monkeys from Assiniboine Zoo. Good, aren't they?



Some very interested spectators.





New
Locations
—and
Smart Too!



Pictured above is the Luggage Department and the new permanent Gift Court. The General Office has been moved from the sixth to the eighth floor and these two departments have been added to Eaton's "new look." A very welcome addition, we might add.

RETIREMENT PLAN NOW AVAILABLE AT AGE 25

At the beginning of November the entry age into the Eaton Retirement Annuity Plan was lowered to permit full-time or part-time employees to become members of the plan at the age of 25, if they have five years' continuous regular service with the Company. The age used to be 30.

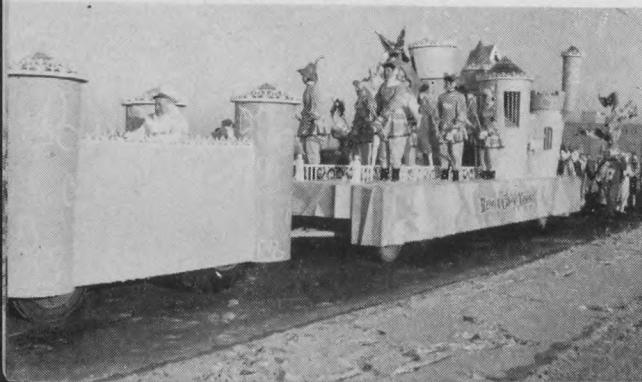
If you are now between the ages of 25 and 30, and have been regularly employed for the last five years, you are eligible to join the E.R.A.P. and enjoy its benefits.

The Eaton Retirement Annuity Plan was launched in October, 1948, with government approval after careful study of many types of contributory plans. It is designed to provide an Eatonian with a secure income after working years. Under the plan both you and Eaton's contribute jointly during your working years so that a fund will be available to provide you with an annuity on your retirement.

Eight

"Ride a Cock Horse" and
"The Queen Bee" Floats.

Our Display Department deserves
praise for their efforts.





During 1960 we hope to bring you news, views and reports on our Staff Training projects; also information on additions to our library.

Some Observations on the Christmas Spirit

Here at Eaton's is evidence of the Christmas spirit around us—the Santa Claus parade, attractive and appropriate displays and that air of excitement which invades us all at this season.

It is a time when we enjoy performing an old Yuletide function—GIVING. Offering service and courtesy to our many guests, who visit our Store, searching for suitable gifts from the magnificent variety they have come to expect at Eaton's.

Remember, your merchandise will not sell itself—it needs YOU! A little service and courtesy, the Eaton invitation to Christmas shopping, will result in satisfied customers.

We have been pleased to work with you during the past year during which time we have assisted you in such notable promotions as:

- 1959 Tourist Promotion
- How to Sell Cotton
- Canadiana Showcase
- Synthetic Clinic—Orlon, Nylon and Banlon
- Eaton's Christmas Gift Book

A MERRY CHRISTMAS TO EVERYONE AND A VERY HAPPY
AND PROSPEROUS NEW YEAR!

No, these aren't horror programs—
just four of our TV boys.

Nine
A group very appropriately named
"The Princesses."





LOVE THOSE BOMBERS!



Tackle Cornell Piper and punt return specialist Henry Janzen received their natty scarves from Miss Dona Downie of our Staff Training Department. Our Public Relations office arranged to have a few of our girls at Eaton's placed at strategic spots throughout the Store to obtain signatures of well wishers for our Winnipeg Blue Bombers (still Grey Cup champions). Each player was presented with a scarf at the plane on departure to Toronto and these "good luck charms," along with our team's sterling play, helped to bring the Grey Cup back again to Winnipeg, or so we wish to think!

Ten

"The Lion and the Unicorn"—
very realistic!

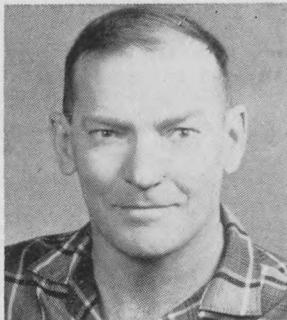


"Queen of Hearts"—with her
bevy of beauties!





C. Nelson



B. Fraser



Paul Reimer



Edythe Cann

Suggestion Winners

\$10.00—Mr. C. Nelson, Dept. W122B—Suggestion Adopted

Mr. Nelson suggested that jeans and overalls should be wrapped to protect them from becoming soiled in the shutes.

\$20.00—Mr. B. Fraser, Dept. W143—Suggestion Adopted

Mr. Fraser suggested that the broken escalator treads be repaired in the Engineers' Department. He stated that although they do not have a machine to cut the grooves in the treads, the welder could weld aluminum and a jig could be made from stock on hand and, with the purchase of an appropriate cutter, they could be recut in the shaper in this department.

\$10.00—Mr. B. Fraser, Dept. W143—Suggestion Adopted

Mr. Fraser suggested that the starting switch on the Brach machine in the Candy Factory, should be moved to where the operator could operate it from his working position.

\$5.00—Mrs. Edythe Cann, Dept. W480—Suggestion Adopted

Mrs. Cann suggested that the Employees' Cafeteria should provide catsup in individual portions.

\$15.00—Mr. Paul Reimer, Dept. W15—Suggestion Adopted

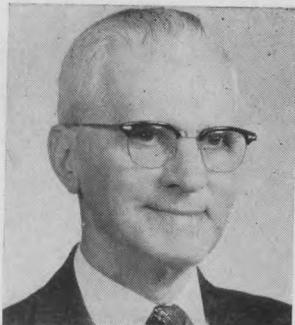
Mr. Reimer suggested that cartons containing smoking stands should bear a special sticker which would advise customers of the correct procedure to follow in event the merchandise should be received in a damaged condition.

WHY COULDN'T
THIS HAVE
BEEN YOU?

These pretty kids are called our
"Spanish Girls."

Eleven
Here are a couple of the "Queen Bee"
group. Quite "buzzy" looking.





Retirements

MR. CHARLES FREDRICK JACK

Although only officially a member of Eaton's since 1951, Charlie Jack has actually been with the Company on and off since 1916. However, on Tuesday, December 1, he called it "a day," and now joins the retired Eatonians. Charlie worked in the office of the Carpenter Shop for the last seven and a half years and will be missed by those who knew him. Married with no family Mr. Jack's interests centre around music—also likes to watch football and hockey. He and his wife plan on a trip to the west coast next summer, other than that he's just going to take life easy.

His department associates presented Charlie with an occasional chair at a party held at Mr. W. Murray's home, Saturday, December 5. Best of health and happiness in your future years, Mr. Jack.



MRS. THORA ANDERSON

After ten years of service, all with the fifth floor Boys' Furnishings, Store, "Andy" is retiring. Mrs. Anderson is married, her husband, George Anderson, works in W122B. They have one married daughter and three grandchildren who reside in Edmonton. Andy loves to crochet and knit and, all in all, is pretty much of a homebody. She is a member of a Swedish Lodge, Vasa Orden of America, and is a member of one of the lodge auxiliary ladies' groups. Will be spending Christmas in Edmonton with her daughter.

Wednesday evening at a gathering at the Parker House, Mr. Hill, Department Manager, presented Mrs. Anderson with luggage. Your many friends in Eaton's wish to say "May you have a long and pleasant retirement, 'Andy' Anderson."



MRS. HILDA AKISTER

Mrs. Akister, of our Employees' Lunchroom staff, retired on December 1 after 13 years of service all with the same department. Mrs. Akister has a family of three sons and two daughters, three of her family are married and she has five grandchildren to spoil. She likes to play a game of bingo as a pastime, and also takes in a movie once in while—other than these she just likes to stay home. Plans on taking Eaton's Charter Flight in May and this will be the first time in 37 years that she's been back to her home in Windermere-Westmorland, England. Certainly will be some reunion then, Hilda.

Wednesday, November 4, at Moore's Restaurant, a dinner was held to honour Mrs. Akister and Mrs. Simpson of W1112 on their retirement. Mrs. Akister was presented with a purse, wallet and money—a gift of her associates. Best wishes for a long and happy retirement, Mrs. Akister.



MR. HARRY HASLAM

After 36 years of continuous service, Harry Haslam of the Service Bureau is retiring. Harry started with Eaton's as a driver and worked for the Delivery for 23 years then transferred to the Service Bureau where he spent 13 years. Harry is married with two daughters, one at home and the other married and living in Toronto (Mrs. Margaret McLean). Also has three grandchildren of whom he is justly proud. Interests centre around church work. Harry is a member of Home St. United. Also does a bit of gardening. He plans on just taking life easy. Hopes to travel a bit throughout Canada and plans on a Christmas trip to Toronto to see his daughter.

A dinner was held at Moore's Restaurant on Tuesday, December 1, and his department presented him with a lovely lamp and a mantel radio. Here's to that "easy life," Harry, may you have many years to make your wish come true.

Twelve

This was a terrific reproduction
of "Lazy Mary."



"Polly Put the Kettle On and
We'll Have Some Tea."



Retirements

MR. T. H. HANCOCK

Mr. T. H. Hancock, Manager of the Piece Goods and Patterns, retired on Tuesday, December 1, after nearly 35 years of service with Eaton's. A reception was held at the Fort Garry Hotel on Monday, November 30, which Store Executives and Managers attended. Mr. B. C. Sutherland, Personnel Manager, acted as chairman and read congratulatory letters and telegrams reaching across Canada and to other parts of the globe—all testifying high regard for the guest of honour. The official presentation was made by Mr. A. R. Tucker of a television set.

Departments of Mr. Hancock's, and friends from his former M.O. departments, gathered at the Paddock on Thursday, November 26, to honour Mr. Hancock. Dinner and a social evening was the order of the evening. Gifts presented Mr. and Mrs. Hancock were numerous and included a floor lamp, transistor radio, a picnic hamper with collapsible table and chairs, along with many personal gifts. Mr. Hancock and his wife left for Florida on

December 5 and plan on returning to Winnipeg sometime in May. Best wishes from your many friends at Eaton's, Mr. Hancock.



MRS. MARGARET ROBINSON

Mrs. Robinson, of the third floor Coffee Bar kitchen staff, retired on Tuesday, December 1, after seven years of service with the Company. She has a married son living in Fort William and three grandchildren, also a young son living at home. She belongs to the Church of Christ and is active in church work. The Robinsons have a large garden out in Fort Garry which takes up a lot of their time in the summers. She plans on taking things pretty easy but will be taking a trip to Dauphin to attend her niece's wedding on Saturday, December 26.

On Tuesday, December 1, her section (1100C) gathered to present her with a very nice mantel radio and a wallet with money. Here's to a long and happy retirement, Mrs. Robinson.

MRS. JEAN SIMPSON

After 13 1/2 years of service all with the Employees' Lunchroom, Mrs. Jean Simpson retired on December 1. She has a family of three daughters and a son all married except Eileen who works in W167. She is also the proud grandmother of eight grandchildren. Bingo is Mrs. Simpson's favourite pastime, likes to watch TV programs, and does a bit of gardening.

On Wednesday, November 4, a dinner was held at Moore's at which time Mrs. Simpson was presented with a purse, wallet and money, a gift from her associates in W1112. May you have healthy and happy years of retirement, Mrs. Simpson.



MR. JAMES BARBOUR

A Northern Irishman, Mr. Barbour is retiring after almost 40 years of continuous service, all with W122B. Jim came over from Ireland when a young man and began working for Eaton's immediately he arrived in Winnipeg. In his younger days he used to play a bit of football (soccer) but now likes to watch spectator sports, do a bit of carpentry work and has an active interest in church work—belonging to Windermere United in Fort Garry—also is a member of the Fort Garry Community Club executive. He plans on a trip to Vancouver in the near future.

Mr. Barbour's department gathered on Tuesday, December 1, and presented him with a transistor radio, night table and many personal gifts. Your many friends in Eaton's join in wishing you long life and a happy one, Jim Barbour.



"Mandarin Girls"—and very pretty
we might add!



"Hi, Santa Claus — we're not cold—
or are we?"



EATON MEN'S CURLING CLUB

Things have been really humming down on Mayfair Avenue and already the first round in Group 1 has been completed and we are half-way through the second round. There have been a few surprises so far and it is nice to see that some of the weaker rinks of last year are putting up such a good showing this year. The standings to date are:

Group 1—1st Round			Group 1—2nd Round			Group 2		
	W	L		W	L		W	L
"A"			"A"			Burns	5	1
Reid	7	1	Reid	3	0	Harrison	5	1
Young	5	3	Young	2	1	Scott	5	1
Walker	4	4	Hay	2	2			
Smith	3	5	Mainella	1	2			
Milne	1	7	Morrow	1	3			
"B"			"B"					
Hay	5	3	McGavin	2	1			
Bruneau	4	4	Garden	2	2			
Garden	4	4	Walker	1	2			
Wright	4	4	Wright	1	2			
Bergman	3	5	Bruneau	0	3			
"C"			"C"					
Mainella	6	2	Smith	3	0	Group 4		
McGavin	5	3	Aikman	2	1	Currie	5	0
Morrow	5	3	Wellard	2	2	Hogg	4	0
Wellard	3	5	Milne	1	2			
Aikman	1	7	Bergman	0	3			
						Group 5		
						Barling	5	0

HOCKEY NEWS—By Jim Wilson

The Eaton Men's Hockey League began another season of hockey on Wednesday, December 2, at the Olympic Rink. Four teams were in action and for a first-nighter, the scores indicate we should have a very well-balanced league this year. First night results were Red Wings 4, Gremlins 3; Rockets and Vikings played to a 2-all draw.

Play will be continued every Wednesday from 8 to 11 p.m. at the Olympic Rink. Schedules will be available shortly at the Recreation Office, second floor, Store. Any players still wishing to play on a team please leave your name and department at the Recreation Office as soon as possible.

MARGARET YAKEMOW

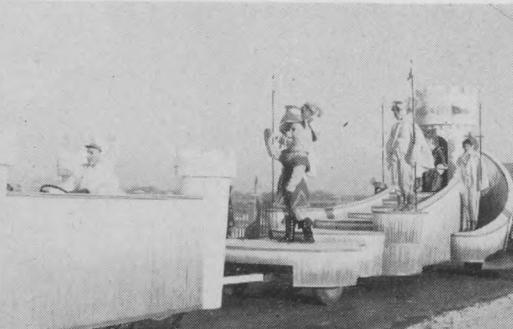
In last month's issue of Contacts we were unable to publish a picture of Eaton Girls' Baseball League's most valuable player for 1959. We do so now and are very happy that we can. Margaret played shortstop for the Eaton Cubs, and besides being an excellent defensive player was equally adept with the "willow." A very worthy winner of the Bill Clay trophy.



Fourteen

"Puss-in-Boots"—what little child doesn't know that story?

"Little Pink Pearls"—one of the loveliest scenes in the parade.



EATON'S MIXED FIVE-PIN BOWLING LEAGUE

By D. Slack

CONGRATULATIONS TO THE ROCKETS!

This team: M. Barker, T. Granger, D. McFadyen, A. Savage, A. Harrap, placed first in the Western Novelty Booster Event with 4,190 points. Good bowling and it is history for the Eaton league, too.

TURKEY SHOOT WINNERS

Ladies	Ladies	Men	Men
K. St. Jean, 320	D. Beech, 291		
R. Haroldson, 299	F. Lowry, 379	W. Taggart, 360	E. Latter, 313
E. Hewitt, 347	G. Woodward, 296	H. Smith, 328	B. Dickie, 276
J. Reed, 324	E. Swanson, 294		
T. Daniels, 284	A. Cyhanchuk, 295	P. Fellowes, 295	D. Morrow, 316

	Division 1	Division 2	Division 3	Division 4
Winners 1st Series	Pat's Punchers	Buffalers	Sirloins	Dandies
Team High Single	Sparklers 1294	Tegos 1235	Rockets 1246	Migoos 1136
Team High Three	Sparklers 3572	Buffalers 3438	Rockets 3395	Aces 3031
Ladies' High Single	Fran Lowry 379	Margaret Weymouth 369	Mildred Barker 344	Margaret Neil 359
Ladies' High Three	Pat Taylor 879	Martha Wyborn 863	Mildred Barker 924	Margaret Neil 852
Men's High Single	Bill Taggart 371	Howard Smith 379	Art Harrop 376	Cliff Franklin 353
Men's High Three	Bill Taggart 877	Bob Stacey 871	Bert Donnelly 911	Bruce Dickie 835
Ladies' High Average	Donna Monchak 232	Dolores Lecuyer 216	Thelma Granger 201	Patricia Briggs 201
Men's High Average	Sig Sigvaldason 241	Bob Foures 225	Art Wright 215	John Payment 211

BADMINTON

Badminton is again flourishing out at the R.C.A.F. Field House. Our Eaton Badminton Club has a membership of about 75 people and room for lots more. Fee is \$3.00 a person and transportation is supplied. For further information apply at the Recreation Office, second floor Store.

Note of Interest: A round-robin tournament will be held in January. Watch the Recreation Notice Board.

Fifteen

These are our "Military Girls"—make a person want to join the army.

A really happy group of Santa Parade watchers.





BASEMENT STORE

Gloves and Hosiery—By E. Graceffo
Congratulations to Mr. A. W. Warren on his promotion to Department Manager. We wish you the best, Mr. Warren.

We would also like to welcome Mr. Ian Wood, Assistant Manager of Department 901. Our deepest sympathy to Sheila Cluff on the loss of her grandmother.

On the sick list in General Hospital is Mary Cancilla. Hope you will soon be on the road to recovery.

Foodateria-Groceries—By D. McFadyen
Congratulations are in order for three of our girls who received lovely diamond rings. They are Maria Thomsen from Harvey Stoutenberg on November 14, Arlene Scott from John Laudinsky on November 21, and Beverley Bennett from Bob Johnston on October 7.

A shower was held in honour of Brenda Oliver on Wednesday, October 28. Brenda received a clothes hamper, fry pan, steam iron and sheets.

Brenda was married to Jack Green on October 31 at St. Stephen's United Church. Mr. Carr presented Brenda with Revere ware on behalf of the department.

Hope Harry Jacques is feeling better and will be back with us soon.

* * *

MAIN FLOOR

Jewellery—By Vera Bowerman

We are very glad to see Mr. Donaldson back after his recent illness.

Sorry to hear that Louise Maloney of our Cutlery section has been in the hospital. Hope

Sixteen

Could be these young ladies came right out of the story of "Ivanhoe"—charming is the word.



that you are on the road to recovery now and will soon be back to work.

Well, guess our Jen (Mrs. de Denus, office), who was attending the Grey Cup, had reason to kick up her heels—her favourite team winning. Three cheers for the Bombers.

Notions—By E. White

Grey Cup fever struck our department. Jean Kellas, Olive Smith and Barbara Earle travelled via C.N.R. to Toronto to see the game. They report an exciting week-end and a wonderful game. Jean and Olive also saw Toronto Maple Leafs defeat Boston on Saturday night at Maple Leaf Gardens.

So sorry to hear about your accident, Mr. Sam Williams. We hope you'll soon be on your feet again.

Books and Stationery—By M. C.-Lawton

Dee Mason left us to make her home in California and Lil McGregor to try another business venture. Dee was presented with a nylon shag sweater and maple leaf pin. To Lil a gift of earrings and pin in the Aurora Borealis pattern. All good wishes from your fellow workers, girls.

Engaged: Pat Briggs to Don Morrow. In our usual subtle way we tried to cinch the order for wedding invitations but were told to wait a while. We wish you all the very best, Pat and Don.

Our deepest sympathy to V. Murray on the loss of her niece and to W. Johnson on the loss of her nephew.

Men's Shoes—By I. Dunsheath

We most heartily congratulate Mr. and Mrs. Graham Travers on the birth of their first grandchild, a daughter, born to Mrs. Houston, nee Martha Travers. The proud and happy grandparents have just returned from the east where they visited and were introduced to the wee newcomer.

Sorry to report Miss Ellis on the sick list; we wish you a speedy recovery, Millie.

Welcome to Johnny Penner, our former stock boy, who has graduated to one of our floor salesmen.

Drugs—By Reta Bovey

Miss Yvonne Hartley received a beautiful diamond. Much happiness for the future, Yvonne.

Miss N. Elcombe is receiving congratulations on achieving 35 years with us.

Records are being broken with our Drugists' rink. Last year winning two games all season, this year they have won two out of two. Keep up the good record.

We extend sincere sympathy to Mrs. Iva Rennie in the loss of her father and Mrs. Marg Fawcett in the loss of her mother.

"Ten Little Indians" and very happy looking ones at that!



SECOND FLOOR

Budget Fashions—By N. Jackson

Congratulations to Simon Desilets, daughter of Doris Desilets of our Sportswear Section, on winning a \$100.00 bursary in music donated by The T. Eaton Co.

Piece Goods—By Mrs. Wilkinson

Congratulations to Mrs. E. MacCourt upon becoming a Signature of W333.

Welcome to Miss E. Kirkwood, a new member of our staff.

We have a very happy grandmother in our department: Mrs. M. Thompson whose daughter gave birth to twin girls.

* * *

FOURTH FLOOR

Fashions—By E. McIntyre

We are pleased to hear that Mary Bell of Department 341 is on the mend after her operation. Hurry back, Mary, our Maternity Shop misses you.

Best wishes from Department 341 go out to Bonny Webster, a former employee, who is in St. Boniface Hospital.

Women's Dresses, Coats, Suits—By E. Buffie

A merry party was enjoyed by the girls of the department when they gathered on a November Monday evening at the home of Mrs. Marie Jones for a triple celebration: Mrs. Grace Garrity was honoured on her retirement, Mrs. Louise Rolls on her coming retirement and Hazel Giroux on her 31st anniversary. Gifts were presented to guests of honour during the course of the evening.

A late afternoon blizzard (we'll call it Hurricane Hazel No. 2 to further honour Hazel) threatened to mar the anticipated gala event as taxi cabs were simply unavailable. A quick huddle and the girls, undaunted as usual, cleverly came up with the right answer to the problem — husbands and sons were swiftly commandeered as chauffeurs—and in a short time sufficient cars were on their way to Fort Garry.

Arriving, we were amazed to find our fun-loving Gertie Gregory changed into a French maid, Fifi. Fifi, chic in her abbreviated black and white uniform and most efficient in her new role, soon had the guests comfortably relaxed with delectable refreshments. A sumptuous hot buffet dinner followed—the savoury turkey expertly carved by our hostess, Mrs. Jones.

Marie Jones, too, had miraculously changed into the chef Maurice. Completely attired in white, skilfully balancing an enormous chef's hat, jovial, rosy-cheeked and nattily mustached Maurice was the perfect chef de cuisine.

The delightful evening passed all too soon, then again the faithful Jehus' obeyed the clarion call (via telephone) and the girls were speedily rushed home in spite of the inclement weather. Many thanks, gentlemen.

Merci beaucoup, mon cher Maurice, for a delicious dinner, an evening full of fun and laughter, an evening that will be long remembered by all.

Departments 344 and 541 honoured Mrs. Rolls on the morning of her retirement at a breakfast held in the Grill Room. Mrs. Helen Kane presented her with a lace luncheon cloth on behalf of Department 344, and on behalf of Department 541 Mr. N. R. Batting presented her with an electric mantel clock.

* * *

SIXTH FLOOR

Carpets—By G. McLean

Regret to report Mr. Mark Westmacott, our Assistant, was out sick for two weeks but is back on the job again. We sure missed you, Mark.

Sorry to report at time of writing that Mr. R. Spencer, a retired member of our staff who keeps in touch with us by visiting the department occasionally, is slightly under the weather and expecting to make a trip to the hospital. We are all thinking of you, Mr. Spencer, and hope you will soon be able to come down and see us again.

Happy holidays to those lucky people who still have the odd week at this time of year. Good time to write those Christmas cards and avoid the rush.

Welcome to those who have joined our staff and hope you will all enjoy being with us.

We were pleased to have a visit with Mr. McGowan, a retired member of our staff, and Mr. Sid Holmes, retired from our workroom. Sid spoke of going to California for the winter again.

Happy Christmas to our friends near and far.

* * *

SEVENTH FLOOR

Furniture

An exciting evening of curling was enjoyed by the boys of the Furniture Department on Saturday evening, November 7.

The highlight shot, or more honestly—the blindest—was a triple wick-off that managed to end up to count as a five-ender for the McGavin rink. The boys found that golf shoes didn't help their footing. Of course, Mr. McGavin and the committee insisted that all other rinks must wear this footwear or lose by disqualification.

The trophies were won as follows: Scott trophy—the McGavin rink; Jones trophy—the Hanson rink; McGavin trophy—the Graham rink; Patterson trophy—the Davidson rink.

Seventeen

Last but not least — Good Old Santa — may he make all our children as happy this year as he's done in the past. MERRY CHRISTMAS!



EIGHTH FLOOR

Budget Plan—By E. Tamplin

Congratulations to Miss Bunny Curtis who became the bride of Mr. Donald Dumont on November 7 in St. Ignatius Church. Bunny's gift from her section was an electric toaster and an electric fry pan. On leaving to be married Bunny was presented with an electric steam iron by Mr. Macdonald on behalf of the staff.

Bunny was also honour guest at a shower held in the home of Mrs. B. Hicks at which time she was the recipient of a bread box and canister set. All the best to you, Mr. and Mrs. Dumont, and may the future years be happy ones.

Our heartfelt sympathy goes out to Mrs. Margaret Harding in the sudden loss of her husband.

* * *

STORE SERVICES

Elevators—By E. Ratzlaff

We welcome Muriel Bagley, Ella Svaboda and Adolphe Neiss to our staff and hope you'll enjoy your stay with us.

On Wednesday, November 18, we surprised Helen LeTexier with a shower, held for her at Mavis Stevenson's home. We had a good turnout and spent a very enjoyable evening. Thank you, Mavis, for your kind hospitality.—Helen and Bill Vandersteen were married on November 28 in Immaculate Conception Church in Fisher Branch where they will make their home. May you have a long and happy married life.



MR. SAM R. CRITCHLEY

Over 40 years' service with Eaton's, all with the Engineer Department, Sam Critchley retired on Tuesday, December 1. Born in Manchester, England, Sam came to Canada with his family in 1900. After farming at Hartney, Man., for a few years, he came to Winnipeg during the First World War and began working for Eaton's in 1918. He is married with three sons and a daughter, with two boys still at home. Also is a proud granddaddy with six grandchildren.

Sam plans on taking life easy at home with perhaps a visit to his married daughter, Mrs. Bemister, in Victoria, B.C. His department presented him with a set of chinaware and wished him long life and pleasant retirement in the years ahead.

Delivery—By K. Cross

Mr. Sam Critchley retired on December 1 after 41 1/2 years of service with the Company. He was presented with a set of china. Our sincere good wishes go with you for a long and pleasant retirement.

* * *

MITCHELL-COPP BUILDING

Stock Audit

With the busy Christmas season ahead we say good-bye to G. Carswell, transferred to W227, J. Mainella to W512, and H. Cook to W208.

We were all very sorry to hear of the passing of Mr. G. H. Thibault's mother.

IN THE MAIL BAG

SECOND FLOOR



M.O. Supply Office

Sam Lougheed, Signature in our Supply Room, can be justly proud of the scene we witness in this picture. It is evidence of five generations beginning with the youngest, seven-week-old Allan Lougheed, his father, Grant Lougheed, right back; his grandfather Sam Lougheed, left back; his great grandmother, Mrs. Sanford Lougheed, holding him, and his great-great grandfather, John Hallet, seated.

Shipping Division—By K. Thiessen

Welcome back to Mr. Ken Page and Mrs. Margaret Bell after an absence due to illness.

Congratulations to Carol Magnusson who was married to Lawrence Hein in Holy Cross Lutheran Church, Elmwood, on November 14. A dinner was held at Moore's where she was presented with stainless steel flatware and carving set. She received a toaster and a table centre from the fund.

Congratulations to Donald Allard who received a lovely diamond from Donald Allbright and Vivian Chikowski who received one from Wilbert Schmidtke.

* * *

THIRD FLOOR

Jewellery and Watch Repair Work-room

By E. Chatfield

Congratulations to June Blatta who received a lovely diamond on November 27 from Bruce Torrance.

Congratulations also to Bill and Jean Murray on the birth of a daughter, Lianne Jane, born November 18 — a sister for Billy and Donald.

Welcome to A. Gowenlock and P. McKinnon, new members of our department.

* * *

SIXTH FLOOR

Household Linens—By F. D. Rogers

On November 30 the staff of 36 Department gathered to wish Mr. T. H. Hancock health and happiness on his retirement after 35 years with the Company. He spent 17 years as Department Manager in the M.O. Staples before his transfer to W233 four years ago. Mr. W. J. Hogg presented Mr. Hancock with a dressing gown. Mr. Hancock thanked the staff for their co-operation and assistance during his years with the Mail Order.

SEVENTH FLOOR

Women's Blouses, Skirts and Sweaters

By M. Kurdydyk

Congratulations and very best wishes for future happiness is extended to Irene Duffy whose marriage to Carl Liski took place on November 28 at St. Charles Catholic Church. On leaving November 20, Mr. Smithson presented Irene with a dinner set and glassware. She also received many lovely gifts from close friends and associates.

Irene was also honoured by all the girls from work at a shower held at the home of Mrs. J. Komar on November 4 where she received stainless steel kitchen ware and a bedspread.

We wish to express sincere sympathy to Evelyn Nordin whose aunt passed away recently.

Budget Plan—By M. R. McLean

Congratulations to Norma Hiscox on her engagement to Ron Dubel on November 21.

Our best wishes for two new brides in our office: Alice Motyka wed Charles Anderson on September 19 at Holy Trinity Church, and Elaine Wenzel wed Ross Pronishen on October 10 at Grey United Church.

Congratulations to Bill and Gwen Carson on the arrival of a son, Ryan Drew, on November 16.

Ruth Comack celebrated 35 years with Eaton's on October 28. There was a luncheon at the St. Regis Hotel in her honour. Mr. F. J. Ottley presented Ruth with a beautiful leather purse, nylon duster and jewellery. Ruth's gift from the department was a tri-light as well as presents from the staff of 184. More gifts poured in from friends in the various departments and Ruth's former department, 122A. Calls and telegrams were abundant, all wishing Ruth happiness and prosperity for the future. Ruth experienced a very busy and happy day, and wishes to thank everyone for making it such a memorable occasion.

We have lost several members of our staff recently, all retiring to the permanent position of housewife. Our good-byes and best wishes went to Terry Harcus, Val LeClerc, Chris Gladysz and Dorothy Morton.

Back at work after operations are Myrna Philpot and Phyllis Nazeravich. We are glad to see that both have recovered and are well again.

M.O. Copying—By M. Wilson

Our congratulations go to Jessie Reid who received a lovely ring from William Bullman on November 14. Jessie came to us from the "Emerald Isle" but by the reflected sparkle in her eyes, it is obvious that she prefers Canadian diamonds.

To Louise Robertson, we extend our sincere sympathy in the loss of her aunt, Miss M. R. Johnstone, a retired Eatonian.

We heartily welcome Mr. Reg Stevenson as a new member of our staff and we wish him success and happiness with us.

* * *

EIGHTH FLOOR

Men's Clothing—By F. Paget

Congratulations to Joe Leighton who became the proud and happy father of an 8-lb. baby daughter, Heather Joanne.

Josephine Pierozinski left to become the bride of Garnet Clark. Prior to her wedding the girls of the department held a shower at Moore's at which time she received a wool bed-throw, sheets and pillow cases. On her final day, Mr. A. Parker presented her with an electric fry pan. Her wedding took place on November 27 at Westminster Church. She will make her home at Flin Flon where her husband is employed on the Mid-Canada line. Congratulations and all best wishes.

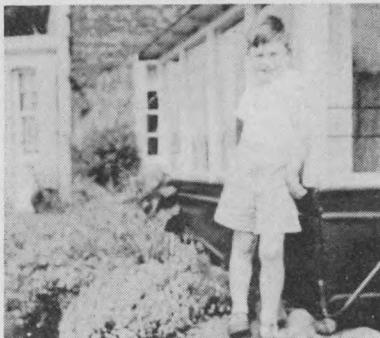
NINTH FLOOR

Notions—By E. Moore

Glad to have Edna Hickling back again in the department after her illness.

We were pleased to have Mr. J. Aker, Mr. F. Caudwell and Clarice Merrifield, retired members of our staff, pay us a visit.

Betty Woodcock made a surprise visit and it was grand to see her looking so well.



"Smeaton Farm, Dalkeith, Midlothian,
"Scotland."

Dear Santa Claus:

"I am a little Scottish boy and I am very friendly with a lady who has just returned from Winnipeg. She has told me all about your yearly arrival in Winnipeg with your reindeers.

"I would like you to come and visit our farm as we have lots of animals and I have a pony of my own. I am eight years old.

"Love from Robin (Somerville)."



MRS. LOUISE ROLLS

Mrs. Rolls, of the Women's Dresses, retired after completing six years of service with the Company. Mrs. Rolls has been connected with Eaton's off and on since 1925, having been an employee before she was married, then rejoining the Company in 1942 as extra help. She has a son and two grandchildren and spends any extra time in the summer down at the family camp which is situated on Falcon Lake. When younger, Mrs. Rolls loved to play baseball and participated in a five-pin bowling league.

The day of her retirement her department presented her with an electric mantel clock. May we take this opportunity of wishing you a long retirement full of happiness and health, Mrs. Rolls.

CORRECTION

Re the obituary of Arthur Reginald Farrow in the November issue. It was stated his wife Gertrude was Mr. Farrow's surviving widow. This should have read:

Mr. Farrow is survived by his wife Edna, two sons and one daughter.—Our sincere apologies for this error, Mrs. Farrow.

BOUQUETS

A bouquet to Miss Ross (W267—24). She left such a nice impression with the customer that the customer phoned to tell about Miss Ross, whom she described as being calm and efficient, a thoroughly nice person, knows her stock and goes to no end of trouble to please the customer without high-pressuring.

"I should like you to know how much I appreciate the splendid service I received from four of the employees of the Picture Framing Department. I took a water colour in October 24 to be framed for a display of Teachers' Art at Daniel McIntyre High School. It is on display today, thanks to the fine co-operation of Mrs. Hunter and the foreman, Mr. Jacques.

"Last June Montcalm School had the honour of winning the patrol shield for the seventh time. The collection of seven patrol pictures were taken to Miss E. Morris to be assembled together in one frame and to be completed for the C.B.C. television news in less than a week's time. I did not expect it was possible, but thanks to the interest and co-operation of your staff, it was ready for display. I should also add, both pictures are beautifully framed and there is no evidence of a hasty job."

BRANDON BOUQUETS

"The writer, on behalf of myself and Mrs. Coleman, wishes to thank you and your Company for the services that you rendered on October 8.

"On that morning our little boy, Paul, was taken seriously ill and had to be taken to the hospital. Due to the bad weather condition the ambulance was unable to get to our residence and, therefore, arrangements were made for one of your trucks to go to our home on Frederick Street, accompanied by personnel from the Fire Department.

"The reason for the delay in writing this letter to you is that the writer has just returned from Winnipeg where I was in the hospital undergoing an operation which, in fact, took place on the morning of October 8. You can therefore readily appreciate the concern of Mrs. Coleman at that time, when I was being operated on and at the same time our little boy was taken ill.

"No doubt it was one of your drivers who was able to get through the snow. Would you please convey to him also our sincere thanks and appreciation."—Mr. Lorne Rice, Driver; Mr. Emil Mondor, Helper.

The following note was sent to Mr. Adams, Dept. 221: "We do appreciate your interest and help regarding Bruce's glasses. — Mrs. Mona Kliewer."

Eaton's of Canada Officially Opened an Eaton Heavy Goods Store in Quebec City on Friday, November 27, Marking the Company's First Retail Store in the Quebec Capital

Located at 277 St. Joseph Street East, the store was formerly occupied by a local furniture firm. Completely remodelled by Eaton's, the store is 45 by 100 feet plus mezzanine level, and is modernly equipped to sell stoves, electrical appliances, furniture, radio and television sets, rugs, lamps, laundry equipment and refrigerators.

Although this is the Company's first retail store in the city, an Eaton Order Office has been operated in Quebec City since 1941. The order office will now be located within the new premises.

Roger Robillard of Eaton's Quebec Division, has been named manager of the store, and Mrs. Gladys Sheppardson will continue to be in charge of the order office. A bilingual staff has been engaged from the community.

LATE NEWS

ALEXANDER AVENUE WAREHOUSE

M.O. Furniture

Mr. J. D. Wright, whose 35th anniversary was November 12, spent that day in hospital for an operation. Mr. J. Meyers, Manager, and Mr. G. Robinson of the M.O. Divisional Office, visited him and presented him, on behalf of the department, with a seven transistor radio and three albums of records which are his favourites.

All his friends and fellow employees wish him a speedy recovery.

A delayed stork notice: Mr. and Mrs. Jack Meyers had a baby girl, Donna Marie, at Misericordia Hospital on September 18. She weighed 7 lb. 12 oz.—a sister for Darlene, Diane and Debbie. Congratulations.

Printing Department

Miss M. Steele celebrated the occasion of 25 years of service with the Company on Thursday, December 3. Minnie, who is convalescing in Princess Elizabeth Hospital, received visits and the best wishes of her many friends and acquaintances.

Mr. Wimble and four other members of our staff called on Minnie and presented her with a pearl pendant and earrings and a pen on behalf of the staff of 1655 Department, and extended congratulations and best wishes from us all.

The Christmas season is here again. May we take this opportunity to wish for all a Merry Christmas and a Peaceful and Happy New Year.

The nations seek for peace, we know
But man is very, very slow,
To grasp the hand of Him, who came
That night so long ago.
"Peace on the earth," the angels sang,
But still the nations mourn,
Because they cannot see the light
That from that cradle shone.

* * *

Salesroom, Phones, Catalogue Distribution

By M. Taylor

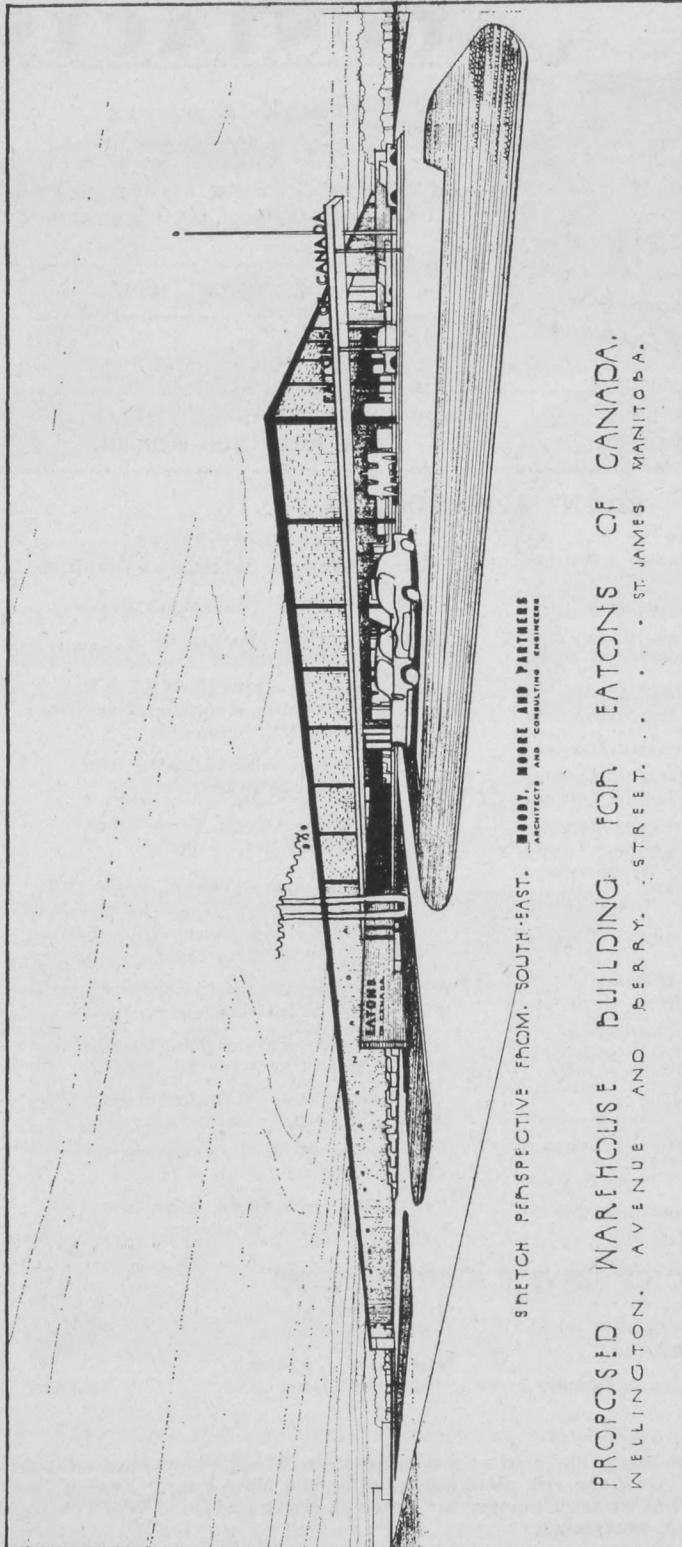
Good-bye to Mrs. Margaret Neil who retired officially on November 1. A gaily decorated table greeted her on the morning of Friday, October 30. A dinner was also held in her honour. May the future hold good health and lots of happy hours.

Congratulations to Lorna Kowalke who left November 13 to be married, and Marion Young who left November 20 to be married.

Good luck to Wilma Ledingham and Doreen Mauthe who left for other jobs.

Good luck to Elsie Fedorchuk and her husband who have left to live in Edmonton.

Welcome back, Gladys Morris, who had a bout with the flu. Glad to see Lil Clarke back again.



**PROPOSED WAREHOUSE BUILDING FOR EATON'S OF CANADA,
IN WELLINGTON AVENUE AND BERRY STREET. ST. JAMES
MANITOBA.**

MOODY, MOORE AND PARTNERS
ARCHITECTS AND CONSULTING ENGINEERS

EATONS TO BUILD NEW SERVICE BUILDING IN WEST END

Awarding of a contract for the construction of a new Service Building costing \$2,500,000 for Eaton's of Canada at the north-west corner of Berry and Wellington Avenue, was announced Monday, November 30. Planned by Moody and Moore and Partners, Architects, the building will be erected by Bird Construction Company. The building, of steel construction with a concrete brick facing, will cover approximately eight acres. Slated for completion in 1960, a warehouse salesroom will be incorporated as part of the building, and many new features have been included in the plans, including facilities for the unloading of six semi-trailer trucks inside the building, four freight cars, with eight unloading platforms for large local trucks. All furniture and heavy goods deliveries will originate from this building when it is completed. The building will be located on approximately twenty-two acres of land and will have adjacent railway spur trackage facilities.

An immediate start will be made on the new building and work will be carried on throughout the winter, assisting the winter employment program.



CONTACTS

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Editor: Douglas E. McPherson

DATE OF ISSUE
15th of EACH MONTH

NEWS WANTED IN BY THE END OF
THE PREVIOUS MONTH

RECENT APPOINTMENTS

Winnipeg Store

Department W233 — Piece Goods — Cottons, Rayons, Silks, Woollens and Linings; Department W333—Patterns:
MR. P. E. ODELL, Department Manager.

Department W901—Gloves and Hosiery:
MR. A. W. WARREN, Department Manager;
MR. I. L. WOOD, Assistant.

Department W909—Lingerie, Foundation Garments and Hand Bags:
MR. J. G. MURRAY, Department Manager.

Department W201 — Hosiery, Umbrellas, Canes and Hosiery Repairs;
Department W202—Gloves:
MR. R. M. CLARKE, Department Manager.

Department W229 — Men's Clothing — Suits, Overcoats, Pants, Overalls, Windbreakers, Custom Tailoring and Parkas:

Department W230—Made-to-Measure Shop; Men's and Women's Suits:
MR. G. H. GARDEN, Department Manager.

Mail Order Western Division

Department W33 — Silks, Dress Goods and Prints;
Department W67—Draperies and Curtains:
MR. T. D. CARSON, Assistant (Operating) in addition to his present duties in W36.

Edmonton Store

Department E136—Advertising:
MR. N. L. CARTER, Department Manager;
MISS F. E. MURRAY, Assistant.
Employment, Staff Training and Staff Relations:
MR. M. J. WARWICK, Department Manager.

LONG SERVICE ANNIVERSARIES

FORTY YEARS

Miss May Broughton, Jewellery...January 12

THIRTY-FIVE YEARS

Mr. William Cousins,
M.O. Infants' Goods.....January 5

CALGARY STORE

Employment, Staff Training and Staff Relations:
MR. J. D. HAY, Department Manager.

Department C223—Beauty Salon:
MRS. C. O'RIORDAN, Department Manager.

Portage la Prairie, Manitoba, Order Office
MRS. V. WATSON, in charge.

Vermilion, Alberta, Order Office
MRS. A. JENSEN, in charge.

Hinton, Alberta, Order Office
MRS. A. HAMBLEM, in charge.

Kindersley, Saskatchewan, Order Office
MRS. M. ARBUCKLE, in charge (pro tem).

Melville, Saskatchewan, Order Office
MRS. H. VASSOS, in charge.

Weyburn Heavy Goods Depot, Saskatchewan
MRS. M. E. SPRINGER, in charge.

Penticton Heavy Goods Depot, B.C.
MRS. D. MCLEOD, in charge.

White Rock, B.C., Order Office
MISS I. BLOOR, in charge (pro tem).

Grand Forks, B.C., Order Office
MRS. L. MAKORTOFF, in charge.

Dryden, Ontario, Order Office
MRS. E. WHITE, in charge.

Miss Frances Hinde,
M.O. Dress Goods.....January 5

Miss Helen J. Roome,
M.O. AdjustingJanuary 5

CHRISTMAS TIME . . .

Cover Story—A time to be merry and also a time to meditate. What's been accomplished in the year just finishing? How are you planning to enter the New Year? Yes—a New Year with a renewed hope that we are all closer to "Peace on Earth and Good Will Towards All Men!" Merry Christmas, everyone!



GORDON DAVID NELSON

It is with deep regret we announce the passing of Mr. Nelson, Manager of Eaton's Port Arthur Store, at the age of 53 years. One of Port Arthur's most active community workers, Mr. Nelson died Wednesday, November 18, in the hospital.

Mr. Nelson began his career with Eaton's in 1929. He became Assistant Manager of the Linens and Piece Goods Department in the Saskatoon Store in 1931 and was promoted to Manager of that department in 1937. He became Assistant Merchandise Manager there in 1943. Three years later he was appointed Store Manager of the Prince Albert Branch and in 1950 came to Port Arthur to manage Eaton's.

Mr. Nelson was an active member of Trinity United Church, a former director of the Port Arthur Chamber of Commerce, former director of the City's community chest, and was a director of the Port Arthur Golf and Country Club.

Surviving are his wife, daughters Patricia Ann and Judith Lynn, three sisters, Mrs. J. Harrington, Mrs. H. Newman and Mrs. N. W. Cooper. To these we extend our sincere sympathy during this sad time.



JAMES KIRK

Retired member of our Store Men's Clothing, died on Monday, November 2, at the age of 75 years. Mr. Kirk was a custom tailor and retired in 1954. He is survived by his wife, Janet; two sons, Robert and James; one daughter, Mrs. Olla Hunt; three grandchildren and one sister. Deepest sympathy is offered to them in their bereavement.



ANTHONY BADALI

Although having been ill off and on for the past few years, the sudden death of Anthony Badali, age 58 years, of our Picture Frame Work-room, came as a shock to his many friends in Eaton's. Mr. Badali was a member of Eaton's for 32 years and was well-liked by all who knew him. Sincere sympathy is offered to his wife, Sena; one daughter, Mrs. Patricia Olsen; a sister, Josephine De Lise; two brothers, Anthony De Lise and Ogaistine.

MISS MARIE ROSE JOHNSTONE

Retired member of W233 Department passed away at the age of 80 years at her home on Friday, November 20. She had been a member of Eaton's for 27 years, retiring in 1936. Surviving are three sisters, Mrs. Alice Dance, Elizabeth and Mrs. Louise Robertson. To them we extend sincere sympathy during their bereavement.

Sincere Sympathy to These Members of the Staff Who Have Recently Been Bereaved

In the Loss of a Mother

Mr. Donald Fisher.....Radio and TV Repair
Mr. G. H. Thibault.....Stock Auditors
Mrs. Anna Jeanson.....M.O. Copying
Mrs. L. Chester.....Hosiery
Mr. Albert Walker.....3rd Floor Fruits, etc.

In the Loss of a Father

Mrs. Pearl Lowood.....Life Assurance
Mr. W. Christie.....Night Watchmen
Miss S. Flook.....Cake Counter
Miss W. Birnie.....M.O. Adjusting
Miss Gail Page.....Employees' Allowance
Mr. L. Poynter.....Radio and TV Repair
Miss Laura Brandon.....Markers
Mr. R. Williams.....Night Caretaking
Mrs. I. M. Rennie.....Drugs
Mr. R. Horch.....Night Caretaking

In the Loss of a Son

Mrs. L. McPherson.....M.O. Assembly

In the Loss of a Sister

Mrs. G. Wood.....Women's Sportswear
Mr. W. Cousins.....M.O. Infants' Goods

In the Loss of a Brother

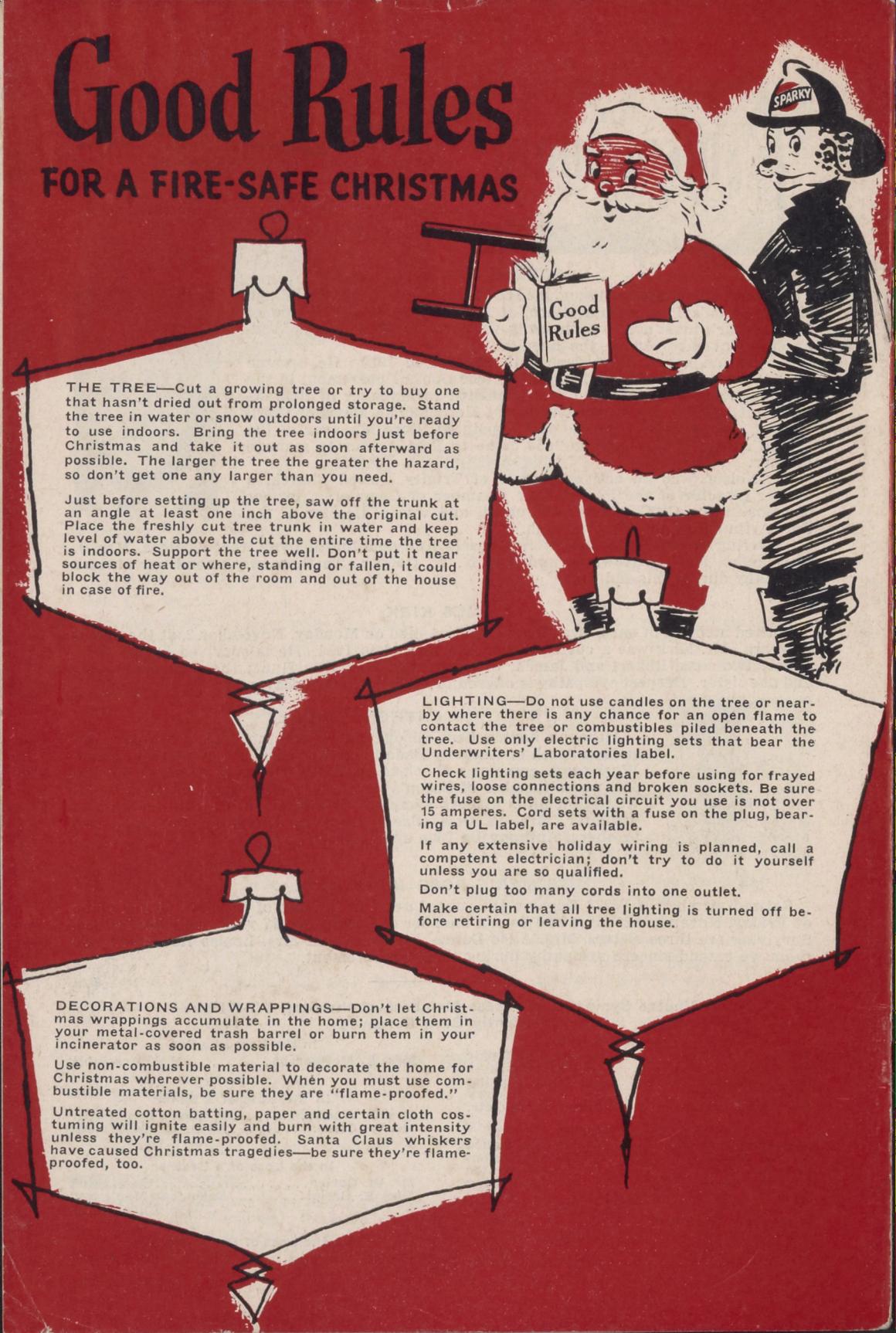
Mr. W. Cotter.....Caretaking
Miss E. Greipl.....Basement Men's and Boys' Furnishings

In the Loss of Her Husband

Mrs. M. Harding.....Customers' Accounts

Good Rules

FOR A FIRE-SAFE CHRISTMAS



THE TREE—Cut a growing tree or try to buy one that hasn't dried out from prolonged storage. Stand the tree in water or snow outdoors until you're ready to use indoors. Bring the tree indoors just before Christmas and take it out as soon afterward as possible. The larger the tree the greater the hazard, so don't get one any larger than you need.

Just before setting up the tree, saw off the trunk at an angle at least one inch above the original cut. Place the freshly cut tree trunk in water and keep level of water above the cut the entire time the tree is indoors. Support the tree well. Don't put it near sources of heat or where, standing or fallen, it could block the way out of the room and out of the house in case of fire.

LIGHTING—Do not use candles on the tree or nearby where there is any chance for an open flame to contact the tree or combustibles piled beneath the tree. Use only electric lighting sets that bear the Underwriters' Laboratories label.

Check lighting sets each year before using for frayed wires, loose connections and broken sockets. Be sure the fuse on the electrical circuit you use is not over 15 amperes. Cord sets with a fuse on the plug, bearing a UL label, are available.

If any extensive holiday wiring is planned, call a competent electrician; don't try to do it yourself unless you are so qualified.

Don't plug too many cords into one outlet.

Make certain that all tree lighting is turned off before retiring or leaving the house.

DECORATIONS AND WRAPPINGS—Don't let Christmas wrappings accumulate in the home; place them in your metal-covered trash barrel or burn them in your incinerator as soon as possible.

Use non-combustible material to decorate the home for Christmas wherever possible. When you must use combustible materials, be sure they are "flame-proofed."

Untreated cotton batting, paper and certain cloth costuming will ignite easily and burn with great intensity unless they're flame-proofed. Santa Claus whiskers have caused Christmas tragedies—be sure they're flame-proofed, too.

E.E.C.F.

*A Half-Yearly Report for
the Information of*

**WINNIPEG EATON EMPLOYEES'
CHARITABLE FUND SUBSCRIBERS**

NEWS

DEC. 1959

400 OLD-AGE PENSIONERS RECEIVE CHRISTMAS CHEER



These girls are packing hampers similar to the ones given the Old-Age Pensioners at Christmas.

With names supplied by the Christmas Cheer Board, your committee will be providing a \$6.00 Christmas hamper for 400 needy pensioners. This is a very worthy cause and your Fund Executive feels justified in carrying out these requests on your behalf. Total amount spent on this project is \$2,400.00.

Again in Addition to Your Great Contribution to Your Contributions Enabled Your Fund

St. Joseph's Residence (Home for the Aged) Two Wheel Chairs Donated

"Please convey to the staff and management of The T. Eaton Company our sincere gratitude for the two extremely fine Wheel Chairs we received for the use of our Senior Citizens.

"These fill a great need and at the same time will give pleasure to persons who are finding crutches too much of a problem and difficulty, or who are not able to get about at all.

"On behalf of the Sisters of St. Joseph I wish to say 'God bless all those who have contributed to this worthy cause.'

"Sincerely yours,

"Sister M. Attracta.

"Supt., St. Joseph's Residence."

Joan of Arc Home Freezer Donated for Children's Nursery

"We wish to express our most sincere gratitude to the staff and management of The T. Eaton Company for the Viking Freezer received on Wednesday, October 7.

"The Franciscan Missionaries of Mary deeply appreciate the kind interest and benevolent support extended to the St. Joan of Arc Home, now in its 50th year of service in Winnipeg.

"Thanking you most sincerely, we remain,

"Gratefully yours,

"The Franciscan Missionaries of Mary,

"Mother Marie de Ste. Adausie,

"Superior."

St. Amant Children's Ward (St. Boniface Sanatorium) Children's Furniture, etc., Donated

"On behalf of the Sisters of the St. Boniface Sanatorium and the parents of the children of the St. Amant Ward, it gives me great pleasure indeed, to convey to the Eaton employees our sincere thanks and deep appreciation for the generous donation of 30 chairs, 10 tables, 4 baby swings, 4 folding baby rockers.

"We are most grateful for this charitable donation, and pray God to bestow on each one of the employees, abundant blessings for thus contributing to the welfare of the retarded children.

"Sincerely yours,

"Sister Ann Ell, S.G.M.,

"Superior-Administrator,

"St. Boniface Sanatorium."

Association for Retarded Children \$2,000 Donated

Maintaining the Kinsmen School for Retarded Children (nearly 180 pupils); the St. Amant Ward for Spastic Children at Hospice Tache, Portage School for Mental Defectives, and Broadway Home for Girls, this Association is doing devoted and successful work that your Fund is proud to support.

"Hundreds of children need and deserve care and attention; and given the chance, most can, with love and patience, be taught to lead a life that approaches normal.

"For the Association."

"D. N. Knight,

Roslyn House for Girls

Living-Room Furniture Donated, \$500

Established to make a supervised home for girls from 16 to 19 years, who otherwise might have to go to correctional institutions for lack of such a home; with accommodation for from 15 to 20. This new home had the support of Juvenile Court Judges, the Welfare Council and other agencies.

Remembrance Day Gifts to Deer Lodge Veterans

"On Remembrance Day, November 11, 1959, each of our patients received a very generous gift of either cigarettes, candy and lighters or pipes and tobacco (depending on their taste), and boxes of chocolates for those who do not smoke, from employees of The T. Eaton Co. I am sure I need not describe the appreciative comments of our veterans on receipt of these gifts. Sufficient to say that they were very welcome on this special occasion and I know our veterans would like me to express their individual thanks and their feeling of not being forgotten on this day.

"The employees of The T. Eaton Company have been most generous in remembering our veterans and we would like you to extend to all those who participated in making this occasion possible, sincere thanks and appreciation from the department of Veterans Affairs and the patients and staff of Deer Lodge Hospital.

"Yours truly,

"W. Rushworth,

"Assistant Hospital Manager,

"Deer Lodge Hospital."

(Numerous letters of thanks also received from and on behalf of recipients.)

ution to the Community Chest's 40 Organizations,
ur Fund to Make These Many Donations.



AGAIN YOUR FUND GAVE TO THE COMMUNITY CHEST **\$55,000**

"On behalf of the thousands of Greater Winnipeg citizens who constitute the Community Chest Campaign team, I should like to reiterate, most sincerely, the thanks I expressed yesterday for the wonderful contribution of \$55,000 that has been made by the Eaton employees to this year's Red Feather Drive. The great appreciation that all of us feel is difficult indeed to set down on paper. Without such highly generous support as this, our task of raising \$1,163,000 for our 40 agencies would seem to be impossible, and to you and your fellow officers of the fund, and to every one of the many who have contributed to this outstanding total, we owe an exceedingly heavy debt of gratitude.

"Sincerely,

"F. J. CAINE, General Campaign Chairman,
"The Community Chest of Greater Winnipeg."

**CHRISTMAS GIFTS TO CHILDREN
IN MANITOBA SANATORIA. \$300**

Your annual donation to these children continues to bring cheer to all of them—and particularly to those not otherwise provided for, and who cannot go home for the holiday season.

**DONATIONS TO THE CHRISTMAS CHEER FUNDS OF
THESE NINE ORGANIZATIONS:**

Lighthouse Mission	\$75.00	Canadian Mental Health Assn.....	50.00
Imperial Veterans	50.00	Home Welfare Assn.....	50.00
Good Neighbours' Club.....	50.00	Knowles School for Boys.....	50.00
Dawson House	50.00	Roslyn Home for Girls.....	50.00
Sir Hugh John Macdonald Hostel	50.00		



*To All of You Eatonians
Whose Generosity Makes
This Good Work Possible,
Best Wishes for a*

**MERRY CHRISTMAS!
and a
HAPPY NEW YEAR!**

Your Committee Has Been Honoured and
Pleased to Work for Your Fund and to Act
in Your Name on Behalf of the Many Good
Works and Causes Your Fund Is Helping;
and We Say "Thank You for Your Confi-
dence" and Join in the Season's Greetings.

